**Pet Sustainability Coalition Announces 2026 Worldwide Pet Sustainability Awards Winners**

**BOULDER, Colo., November 11, 2026** - The Pet Sustainability Coalition (PSC) announced the winners of its inaugural Pet Sustainability Awards at the Starry Night Gala during Impact Unleashed, held November 9-11 at the Limelight Hotel Boulder.

The awards recognize a special subset of PSC Accredited companies whose impact demonstrates leadership in six categories, recognizing achievements in product and packaging innovation, broader corporate sustainability leadership, along with individual achievements and collected progress made through collaboration.

# 2026 Pet Sustainability Awards Winners

## Product Innovation

This category celebrates new sustainable products, both hard goods and consumables, and sustainable sourcing excellence of a consumer brand.

- **Sustainable Sourcing Excellence: InClover Research.** The award recognizes InClover Research for responsible sourcing of ingredients through supplier engagement and standards, clear reduction in environmental footprint and traceability, and transparency of ingredient sourcing.
- **New Sustainable Hard Goods Product: Moderna Products.** The award recognizes Moderna Products for its new product, the Odyssey Medium Transporter cage, with strong sustainability performance demonstrated through material selection, durability, end-of-life solutions and minimized packaging.
- **New Sustainable Consumable Product: Vital Pet Life.** The award recognizes Vital Pet Life for its new product, Only Salmon Oil®, with strong sustainability performance demonstrated through independent verification, consumer transparency and a single-source formulation designed for traceability.

## Sustainable Packaging Innovation

This category celebrates packaging suppliers for their sustainable solutions both upstream and downstream.

- **Post-Consumer Recycled Content: Sonoco Products Company.** The award recognizes Sonoco Products Company for its leadership in recycled content usage, disclosure of recycled content percentages, and supply chain traceability or verification. Across all material categories, 66% of the materials used to manufacture Sonoco’s packaging portfolio in 2025 originated from post-consumer recycled sources.
- **Circularity: Morris Packaging.** The award recognizes Morris Packaging for its packaging solutions that are source reduced and show a systems approach to circular design transitions. Morris's circularity strategy connects source reduction, recycled inputs, recycle-ready design, efficient manufacturing, recovery, and reprocessing.

- **Recyclability, tied winners: Tyler Packaging and Law Print and Packaging.** The award recognizes Tyler Packaging and Law Print and Packaging for solutions designed to be effectively recyclable through use of mono-material PE or other recyclable design approaches in multiple product lines or formats, and participation in take-back or recovery systems. Tyler Packaging's impressive mono-material range is independently tested and officially certified under Interzero's "Made for Recycling" standard. Law Print and Packaging participates in their parent-company's Go-Recycle program, showing the way beyond designing packaging that is theoretically recyclable towards helping create the infrastructure and services required for actual material recovery.

## Sustainable Ingredient Innovation

This category celebrates ingredient suppliers for their sustainable solutions in sourcing, production and proteins.

- **Sustainable Ingredient Sourcing & Production: Corbion.** The award recognizes Corbion for its innovation in ingredient sourcing and production with reduced environmental footprint, third-party certifications and alignment with PSC's 4 Factor Framework, which includes sustainable nutrition, animal welfare, environmental impact and social supply chain impact.
- **Responsible Protein: Innovafeed.** The award recognizes Innovafeed for its innovation in responsible protein sourcing in the production of its Hilucia line, which is derived from black soldier fly. Innovafeed engages in consumer education around alternative proteins and holds B Corp certification, verifying its impact at a high standard.

## Social and Governance Excellence

This category celebrates companies for their strong social impact, including community engagement, labor and human rights leadership, and transparent impact reporting.

- **Social Impact and Community Engagement: Love, Nala.** The award recognizes Love, Nala for its positive impact on communities through social initiatives, community engagement and respect for local context through stakeholder engagement and co-created approaches, demonstrated through its industry-first social impact partnership with the National Alliance on Mental Illness.
- **Best Annual Impact Report: Petcurean Pet Nutrition.** The award recognizes Petcurean Pet Nutrition for its 2025 Impact Report, which demonstrated excellence in transparency and reporting with clear, well-contextualized and professionally executed metrics and data provided throughout, inclusion of material topics and an honest discussion of challenges.
- **Responsible Labor and Human Rights Leadership: MPM Products.** The award recognizes MPM Products for protection of people across the value chain through its comprehensive Human Rights Due Diligence framework, workforce protections and engagement across the supply chain, demonstrated by the inclusion of human rights as a core procurement decision-making pillar within its supplier governance framework. MPM Products holds B Corp certification, verifying its impact at a high standard.

## Environmental Excellence

This category celebrates companies for their strong environmental leadership, including regenerative practices, climate action, biodiversity stewardship and waste reduction.

- **Regenerative Commitment: Open Farm.** The award recognizes Open Farm for its commitment to regenerative practices through its advanced product traceability systems and its demonstrated commitment to the three pillars of regenerative agriculture: soil health, animal welfare and social fairness. Open Farm carries a Land to Market verified product, which means the ingredients within it were sourced from land that demonstrated positive improvements through a monitoring protocol developed by the Savory Institute.
- **Biodiversity and Water Stewardship: Natoo Pet Foods.** The award recognizes Natoo Pet Foods for protection of land and water ecosystems through habitat restoration. Natoo Pet Foods' partnership with Oncafari demonstrates its commitment to conservation of biodiversity within Brazilian biomes, including jaguar habitats and the Pantanal, the largest freshwater wetland in the world.
- **Waste Reduction: Nylabone.** The award recognizes Nylabone for its leadership in reducing waste across operations and products through lower-impact packaging, material selection with environmental consideration and quantified waste reduction tracking, demonstrated through its transition from hard-to-recycle plastic blister packaging to FSC-certified, plastic-free, mono-material paperboard formats.
- **Climate Action Leadership: Corbion.** The award recognizes Corbion for its leadership in measuring, reducing and managing greenhouse gas emissions through a greenhouse gas inventory, integrating climate reduction goals into business strategy, and demonstrating transparency in target setting, progress and challenges. Corbion has established net-zero targets validated by the Science Based Targets initiative and holds a CDP Climate A List rating.

## Industry Leadership

This category celebrates companies and individuals making an industry-wide sustainability impact.

- **Emerging Sustainability Leader: Instinct.** The award recognizes Instinct for its notable emergence as an industry leader, in alignment with sustainability values demonstrated through leadership and sustainability influence across the pet industry. Instinct moved from commitment to measurable execution in a short timeframe by building a detailed carbon footprint measurement system and quantified reduction roadmap, empowering the organization to prioritize action based on evidence rather than intention.
- **Sustainability Hero of the Year: Jacqueline Prehogan, Open Farm.** The award recognizes Open Farm Co-founder and Chief Brand Officer Jacqueline Prehogan for her long-term leadership, commitment and influence, which have driven Open Farm's measurable and credible sustainability outcomes that contribute to industry-wide advancement in sustainability. Through sustained, purpose-driven leadership, she has turned ambitious commitments into credible action, raising sustainability expectations beyond the pet industry.
- **Industry Collaboration, tied winners: MPM Products and Earth Animal.** The award recognizes MPM Products and Earth Animal for their leadership in collaboration through active participation in pre-competitive initiatives, a willingness to share learnings, and collective impact achieved. Both companies have been instrumental in developing new

innovations, tools or initiatives by collaborating across the value chain. Both have gone beyond competition to further real change in the industry by sharing what works.

**About the Pet Sustainability Coalition**

The Pet Sustainability Coalition is a nonprofit that advances sustainability in the pet industry through collaboration, education, and innovation. Founded in 2013 by eight companies, PSC now serves more than 200 member companies across the pet industry, helping them to progress on their sustainability practices, set and strive for ambitious goals, and report on their achievements. Additionally, PSC leads retailers, distributors, manufacturers, brands, and suppliers in pursuing collaborative solutions to some of the largest industry-wide issues, such as sustainable packaging and protein sourcing. Connect with us on LinkedIn and YouTube. Learn more at www.petsustainability.org.

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**Photos:**

1. https://9191760.fs1.hubspotusercontent-na1.net/hubfs/9191760/Events/Impact%20Unleashed%202026/McBoat_Photography-Impact_Unleashed-11026-Teaser-57.jpg